

# SPONSOR AND EXHIBITOR OPPORTUNITIES



OPATIJA, HRVATSKA

18.-20. 5. 2023.

*ad-sinergija*

# *ad-synergy*



Be part of  
**greatest regional  
dental event!**



Centar Gervais  
Ul. Nikole Tesle 5  
51410 Opatija, CROATIA



May 18-20, 2023

ORGANIZERS:





## Dear colleagues,

The Croatian Academy of Aesthetic Dental Medicine and the Serbian Society of Esthetic Dentistry, as two visions of excellence in aesthetic dental medicine, are proud to announce the upcoming Aesthetic Dental Synergy Congress. Co-organized by the Croatian Chamber of Dental Medicine and supported by the leading visionary companies and the biggest suppliers in dental medicine, the congress will be held in beautiful Opatija from May 18-20, 2023 and will gather the most distinguished international experts to share the latest updates in dental medicine. During the congress, we will offer diverse scientific, professional, and cultural content. The Congress is conceived as an exchange of scientific reflections and professional experiences, as well as a pleasant gathering of participants, which is, after all, the purpose of such events.

On behalf of the Organizing Committee, we are looking forward to your registrations and to seeing you in Opatija!

**Prof Joško ViskiĆ, DMD, PhD**  
CAADM President

**Igor Ristić, DMD**  
SSED President



# Sponsorship options



	bronze sponsor 5.000 €	silver sponsor 10.000 €	gold sponsor 20.000 €
Logo with hyperlink on the Congress website	●	●	●
Logo on all materials prior and after the Congress	●	●	●
Congress bags insert	3	5	∞
Exhibitor registration fees	2	3	6
Exhibition space	3 sqm	6 sqm	10 sqm
Number of lecturers	1	2	3
Full page color ad in the Final Program	1	2	3
Sponsor announcement on social media (IG, FB)		bimonthly	monthly
Masterclass workshop up to 240 min		1x	2x
Advertisement on the congress hall screen between lectures and during coffee breaks		1 min.	2 min.
Roll-up banner or company flag in the congress hall			●
Gala dinner/party sponsor			●
Premium exhibition booth location			●

\* VAT is not included in the prices above.

# Platinum sponsorship

(non-dental sponsors)

EUR 30.000

- adding the company in the congress name “Aesthetic Dental Synergy powered by \*LOREM IPSUM\*”
- exhibition booth on a premium location near the congress registration desk
- opportunity to offer participants a welcome drink
- sponsor of a 15-minute motivational lecture
- 4 full color ad pages in the final program
- logo with hyperlink on the Congress website
- 6 complementary exhibitor registrations
- logo on all materials prior and after the Congress
- exclusive right to feature the company on the back of participant and speaker ID cards
- possibility to insert an unlimited number of promotional materials into congress bags which will feature the congress and company logos
- advertisement on the congress hall screen between lectures and during coffee breaks (video up to 3 minutes)
- roll-up banner or company flag in the congress hall
- sponsor announcement on social media (IG, FB) 3 times a month after signing the contract
- company logo on the Congress website home page





# Additional sponsorship opportunities

## 1/ satellite symposium

- ▶ scientific lecture up to 30 min within the official program
- ▶ to be agreed upon with the Organizing Committee President

**4.000 €**



## 2/ congress bags\*

- ▶ branded congress bags given to all participants with printed congress visuals and sponsor company logo
- ▶ sponsor company will cover the cost of conference bags, logo print and shipping costs\*

**1.000 €**



## 3/ congress bags insert\*

- ▶ placement of sponsor flyer/brochure in the delegate bags given to all participants

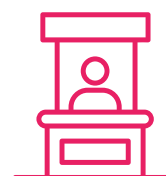
**700 €**



## 4/ exhibition space

- ▶ 2 sqm exhibition space
- ▶ each additional square meter is EUR 500

**1.500 €**



\* provided by the sponsoring company



# Conditions

## 1/. PAYMENT

After sending an official inquiry, the sponsor company will receive an offer from the Congress agency. After the payment has been made, an invoice for the advance will be sent to the sponsor company address.

## 2/. EXHIBITION

Detailed information related to exhibition spaces, time of assembly and removal, electricity connection, etc. will be delivered to each exhibitor on a later note.

## 3/. SPONSORSHIP

Certain sponsorship options or packages are limited, and priorities will be determined based on the order of signed sponsorship forms received and payments made. The Congress agency will inform the companies if it is not possible to participate with a desired category.





## 4/. INSURANCE

Public liability insurance on all exhibits during the Congress is the responsibility of each exhibitor. The Organizing Committee will not assume any responsibility for accidents or damage made to the exhibiting company, its employees, participants, accompanying persons or property from any reasons before, during or immediately after the Congress. Exhibiting companies will not hold the Organizing Committee and Congress organizers liable for damage or accidents that could arise for any reason such as the result of transportation, installation, removal or display of exhibits.

## 5/. CANCELLATION

If the sponsor company wants to cancel or change the details of the reservation, the Congress agency must be notified in writing.

The cancellation fees are as follows:

**Before April 1, 2023: 50%**

**After April 1, 2023: 100%**

## 6/. LOGO

Congress organizers may use the sponsor company logo, sign, or symbol at their own discretion in printed materials to acknowledge the company's participation without paying any fee for such use. Company logo, sign, or symbol must be submitted to the Congress agency by a date specified in an e-mail confirming the sponsor participation. The sponsor companies should make sure that all submitted logos are in vector format with a resolution of 300 dpi. If the sponsor company sends it in another format, the organizers of the Congress will not be responsible for the quality of the logo in any promotional material.



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**!MPG** **INSPIRED MOMENTS**

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